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Areas of Assistance to Clients

Economic Development Advisory Services

- Economic Development Strategic Planning
- Infrastructure Assessment, area wide or site specific
- Business Retention and Expansion Programs
- Target Industries & Cluster Development
- Industrial/Commercial Property Reuse
- Brownfield Redevelopment
- Enterprise Zones
- Project Management
- Industrial/business Park and Site Development
- Zoning, Covenants, and Restrictions Recommendations
- Small, Microbusiness Program Development
- EDA, IDA, HRA Administration and Management
- EDA Staff Support
- Loan Analysis and Policy Development

Community Development

- Community Profiles
- Utilizing TIF and Tax Abatement
- DTED Small Cities Grants Applications and Administration
- USDA Rural Development Grants Applications and Administration

- Housing Development
- E-Commerce Readiness Community Certification
- Downtown Redevelopment
- School Re-use
- Hospital and Health Care Facility Development and Expansions
- Community Facility Planning, Financing and Construction Supervision
- Water, Sewer System Improvement and Expansion

Business Recruitment and Marketing Programs

- Market Positioning
- Target marketing strategy
- Industry Research and Targeting
- Prospect Handling and Management
- Marketing Literature
- General Marketing and Promotion
- Effective Use of the Internet
- Blend of Marketing Tactics (e.g., direct mail, trade shows, advertising)
- Budgets and Staffing
- Results Monitoring
- Web Page Design and Maintenance
- Web Page and Content Evaluation
- Digital Photography
- Content Development and Writing

Business Consultation

- Business Planning
- Financing Applications
- Business Expansion Plans
- Grants Research and Applications
- Marketing Plans and Technical Assistance
- Skills for Self-Employment
- Sales and Industry projections
- Loan Packaging
- Lease vs. Purchase Decisions
- Current and Projected Industry Information
- Start-up or Expansion Plans and Financing

Visitor Attractions & Recreation

- Attraction & Recreation Development Strategic Planning
- Economic Impact Assessment
- Infrastructure Assessment, area wide or site specific
- Attraction Retention and Expansion Programs
- Target Industries & Cluster Development
- Strategies Targeting Specific Facilities and Regions
- Identify Current Visitor Markets, Potential Future Markets
- Design and Conduct Surveys, Interviews
- Applications Regarding Parks, Performing Arts and Convention Facilities

Energy & Economic Development

- Complete Project Plans
- Land Leases and Wind Rights
- Economic Impact Analysis
- Benefit/Cost Analysis
- Renewable Energy Technologies
- Grant and loan applications and administration
- Local and regional energy policy
- Regional, state and federal programs to promote:
 - Energy efficiency
 - Renewable energy sources
 - New equipment technologies

Construction Management & Inspection

- Construction coordination and Supervision
- Single and Multi-Family Residential Inspections
- Rehabilitation and Repair Inspections
- City Housing Code Ordinances
- Certified Building Inspector, Limited
- Analyze Building Conditions
- Identify Structural Conditions
- Developing Repair Specifications
- MPCA 7080 "Designer 1" for Individual Septic Systems
- Asbestos Identification and Inspection
- Certified Lead Assessor
- Review Plans and Specs for Proper Design and Code Compliance